



## THE YOSEMITE FUND®

*Providing for Yosemite's Future*

For Immediate Release:

**“Yosemite: Pathways to Paradise”  
Premieres July 22, 2007 at 8 p.m. on KRON-TV hosted by  
“Bay Area Backroad’s” Doug McConnell**

**The nonprofit Yosemite Fund Sponsors Adventure Program  
About Yosemite National Park’s Miraculous Trails**

San Francisco, Calif. – What is the best way to enjoy Yosemite National Park’s world-renowned treasures? Many think it’s the old-fashioned way – by foot. “Yosemite: Pathways to Paradise” explores Yosemite’s breathtaking legendary trails, the surprising work that it takes maintain and protect them, and the best places for a short walk or a backcountry adventure.

The program premieres July 22, 2007 at 8 p.m. on San Francisco Bay Area television station KRON-TV, Channel 4. “Yosemite: Pathways to Paradise” is sponsored by the nonprofit Yosemite Fund and hosted by Doug McConnell of the popular travel adventure program “Bay Area Backroads.”

McConnell teams with Yosemite Fund President Bob Hansen on spectacular hikes up the iconic Half Dome, to the cathedral of Giant Sequoias in the Mariposa Grove, along the majestic Mist Trail to Vernal Falls, and to the inspiring but little known Wawona Point, among other magnificent park destinations. Viewers see how dedicated crews build and maintain trails to improve access and protect habitat. They also learn about early pioneers who helped preserve and protect the park, and how The Yosemite Fund and its donors continue that tradition today.

Over the last 20 years, The Yosemite Fund has raised more than \$40 million for 200 habitat restoration, trail repair, visitor education and historic preservation projects in the park. In the last year, the organization raised \$13.5 million to improve Yosemite’s trails. In 2005, it completed the \$13.5 million restoration of the Lower Yosemite Falls area. The organization also funded projects like the restoration of Olmsted Point, “Spirit of Yosemite” visitor orientation film, Glacier Point Restoration, Happy Isles Nature Center exhibits, and 2,000 bear-proof food lockers.

For more information about The Yosemite Fund, see [www.yosemitefund.org](http://www.yosemitefund.org) or call 1-800-4MYPARK.

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